Cindy – proposed 1 day long meetings, similar to what they do with Planning. Presentations provided rather than trainings. Allows for conference type sharing and networking with less time expenditure and no lodging costs. Also allows these “mini-conferences” to be located throughout the Commonwealth increasing involvement and reducing travel times. Was also suggested that the mini-conference topics be chosen to be applicable to several certifications (i.e. CFM, AICP, GISP, PE, etc.).

Annemarie – separate distribution lists for survey vs. normal KAMM communication
  - Would this be beneficial to prevent unsubscribing?

Cindy – sharing of email lists prohibited by some organizations, alternative to share the information with their members but not share lists. Try to invite organization leaders to conference etc. to raise awareness. KAMM and KAMP share info but look for others. Request announcements to be shared with KAMP by Annemarie. Build and foster partnerships.

  AI – Compile a list of sister organizations that KAMM is currently partnering with, or in the process of partnering with. Share with the committee to explore other sister organizations that would benefit from interacting with KAMM. Cindy is already contacting the American Planning Association: Kentucky Chapter