Education and Outreach Committee

May 9, 2017 – 1:00 pm-2:00 pm EST

Teleconference Information
Dial-in Number: 1-719-457-6209
Participant Code: 244482

AGENDA

10:00 – Welcome and roll call

10:05 – Discussion

Discussion Topics

- Memorandum of Understanding? with KAMP, working on KSA
  - American Planning Association: Kentucky Chapter
  - Others?
- Education and Outreach tab on website shortly
  - Mission Statement
  - Will be able to email members that specify that they are interested in the committee only
- Mini Conference: Board was receptive to the idea
  - Would this be done in place of the Regional Trainings? In conjunction? Alternating years?
- How often should we do the coordination calls?
  - Monthly
  - 6 weeks?
  - Quarterly?
  - What day/times work best?
Attendees | Absent
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Alex VanPelt | Katherine Osborne
Mike Greene | Whitney Reynolds
Brandon Brummett | Annemarie Cason
Cindy Minter |  

Notes

- Board thinking about other agencies but no changes since March board meeting
  - Other ideas
    - Surveyors (CAPS)
    - APA-KC
      - Cindy will talk with them next week
    - Flood insurance umbrella organization
    - Indiana ASFPM chapter (INAFSM)
      - Ohio? Tenn? Others?
- Memorandum of Understanding – the goals for KAMM
  - Share training opportunities
  - Trade conference registrations
  - Booth space at conference
  - Sister agencies or organizations
- Mini conferences
  - Cost?
    - Reach out to local ADDs to help keep cost down. Free meeting areas.
    - No lodging cost with 1 day events
  - Presentations in place of training events
    - Scale up from single track to multiple track over time
    - More local participation in the conference vs annual conference or training
  - Would be a good recruitment tool for the organization
    - Would allow more locals to provide local insight
      - Past events, lessons learned, best practices
  - Board is afraid of local trainings getting stale
    - Doing a trial run would probably best
    - Bring it up to the board at the next meeting
      - Get permission
      - Start building it
    - KAMM Conf. board meeting to have a round table discussion on min-conf.
- Coordination Calls
  - Every 6 weeks
    - Schedule one right before the KAMM Board quarterly face-to-face meetings
  - Blast emails between the active members regardless of call times to share information and updates