Our Goal Mission

Through collaboration with State, Local, and Tribal entities, Risk MAP will deliver **quality data** that increases **public awareness** and leads to action that **reduces risk** to life and property.
The Issue

A gap in communication exists between the understanding of the Risk MAP products and how they can be leveraged for local use.
Agenda

1. Improve Communication
2. Improve Education and Coordination
3. Improve Resource Access
4. Questions
“The two words 'information' and 'communication' are often used interchangeably, but they signify quite different things. Information is giving out; communication is getting through.” – Sydney J. Harris (American journalist)
NFIP

Community Feedback

• What is the NFIP?
• Who can purchase flood insurance?
• Risk outside of floodplain?
• Grandfathering/NFIP reform?

“Patty said flood insurance was not available to anyone in the area because they weren’t considered to be in a flood zone”

-Lexington Herald Leader
Project Funding Opportunities

Community Feedback

• Funding Opportunities?

• Who is Eligible?

• Assistance Grant Applications?
FEMA Resources

Community Feedback

• How do we get the Risk MAP Products?
  • (MSC, Local Officials)
• How to we use the Risk MAP products for mitigation?
Refinement

• Provide information multiple ways
  • Meetings
  • Emails
  • Follow up visit

• Communication with a Specialist
  • State NFIP
  • Outreach (KDOW)
  • FEMA Contractor

• Training opportunities about grant/funding sources with the Kentucky Emergency Managers
2 Improve Education and Coordination

“Education is the most powerful weapon which you can use to change the world.”

– Nelson Mandela
Risk MAP Tools

Community Feedback

• How do we use the tools? (GIS Products)

• What’s the advantage? (More Accurate)

• Limitations?

• Training opportunities?
Area Development Districts (ADDs)

Community Feedback

- Are they getting the information?
- Targeted outreach to ADDs
- Using RiskMAP products for HMP?
Community Rating System (CRS)

Community Feedback

- What is CRS?
- Qualifications?
- Advantages?
- Application Process?
- Annual renewal for status?

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Community Follow Up

Refinement

- Meet more frequently
- One on one meetings with the ADDs
- More Follow-up with Communities and local officials after RiskMAP
- Contact Christina Groves for CRS questions
3 Improve Resource Access

Are you aware of the resources around you?

No thanks!

We got this!
Available Resources

- FEMA Map Service Center (Regulatory/Non-Regulatory Products)
- Coordinated Needs Management Strategy (CNMS) Viewer
- Mitigation Action Tracker (MAT)
FEMA Map Service Center (MSC)

https://msc.fema.gov/portal
Coordinated Needs Management Strategy (CNMS)

https://msc.fema.gov/cnms/
Mitigation Action Tracker (MAT)

- Identify areas of mitigation interest (AoMI)

- Capture data to leverage future planning or other risk reduction efforts

https://mat.msc.fema.gov/About.aspx
Community Hazard Assessment and Mitigation Planning System (CHAMPS)

How to Build a Community Profile

How to Build and Conduct Assessments

How to Write a Plan

How to Search for Funding

How to Apply for and Manage Projects

http://www.hazardcenter.louisville.edu/champs/
iFlood
Disclaimer: data and functionality under construction

- 16 counties
- Zone A Data
- NFHL Data
- Model & Hydraulic Report Download
- *Double check KDOW Regarding Zone A values*

http://watermaps.ky.gov/RiskPortal/
Questions?