**Action Strategy Notes:**

KAMM Conference, August 28, 2013

Where have you seen effective actions (and why)

- Hardin County sinkhole elevation outreach prior to development – had major flood events and brought the sinkhole flooding issue into awareness/attention. Incorporated more outreach into the review process.
- Green infrastructure: MS4 requirements, part of the review process
- Road widening – locals partnering with KYTC to incorporate detention/green/storm water/flood reduction into road improvements. Multi-objective, multi-beneficial – everyone gets something out of the deal.

Where did it not work so well?

- Funding is always an issue, can’t get leadership support, failure to get those upstream to understand their contribution in the problem (higher ups and those that are higher in elevation)
- Hard to generate interest in the MS4 topic
- Lack of education, the champion leaves the group and momentum dies
- Local groups come and go
- Long-term maintenance could kill the project on the backend (project needs to be sustainable and consider life cycle cost)
- Structure elevations fail due to lack of experience in the process and this leads to under usage of the funding (need more knowledgeable participants including builders, contractors, etc.)

Need to do:

- Need to engage the home builders (and realtors) to come to the table in a collaborative fashion. Need to understand what they “want” and what drives their decisions. How can we have a “win win” with them?